SUBHE SAIARA PRAPTY

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PROFESSIONAL SUMMARY

Economics undergraduate last semester (CGPA 3.81/4.00) at Southeast University with hands-on experience in applied economic research, primary data collection and quantitative analysis. Background includes faculty-led research on air pollution submitted to a Q2-ranked journal, a government-commissioned national field survey and research support spanning literature review, model specification and statistical analysis, plus a recent internship in partnerships and outreach.

EDUCATION

Bachelor of Social Science (BSS) in Economics Nov 2022 – Oct 2026

Department of Economics, Southeast University, Dhaka | Last Semester CGPA: 3.81/4.00

Core Courses : Environmental & Natural Resource Economics, Research Methods in Economics and Social Sciences, Agriculture Economics, Health Economics, Economic Development, Basic to Advanced Econometrics Analysis, Microeconomics, Macroeconomics, International Economics, Statistical Methods for Business and Economics.

Higher Secondary Certificate (HSC) – Humanities 2020

Noakhali Government Girls' College | GPA: 4.08/5.00

Secondary School Certificate (SSC) – Science 2018

Poura Kalyan High School | GPA: 4.17/5.00

WORK EXPERIENCE

Marketing, Partnership & Alliance Intern | *RentX Rewards – Digitomark LTD, Banani, Dhaka* Jul 2026 – Oct 2026

- Identified and onboarded approximately 30 new merchants, brands, and institutional partners.
- Conducted cold calls and follow-ups, identified and validated leads, arranged meetings and negotiated partnership terms.
- Prepared proposals, pitch decks and partnership agreements.
- Maintained partner relationships, executed joint marketing campaigns, managed coupon redemptions and created promotional videos.
- Tracked partnership performance, reported results and identified growth opportunities.
- Coordinated with internal teams to ensure smooth partner activation.

Research Assistant | *Department of Economics, Southeast University, Dhaka*

- Assist faculty with academic research, including data collection, preliminary data processing, literature review, model specification and statistical analysis.
- Support the preparation of research papers for journal submission.

Field Researcher, Air Pollution Study | *Department of Economics, Southeast University* Aug 2024

- Conducted a three-month field survey on air pollution in Nakhalpara, Narayanganj and Gazipur under faculty supervision.
- Collected and organized primary data for research submitted to a Q2-ranked journal by the supervising faculty.

Data Enumerator | *National Field Research Initiative, Ministry of Women and Children Affairs* Jun 2025 – Jul 2025

- Conducted a 22-day structured field survey on the July Movement across the Rampura and Banasree areas.
- Gathered accurate primary data through direct respondent interviews for a government-commissioned national initiative.

Project | *Participating in Child Education Project, "Literacy For Tomorrow" which organized by NextGen Youth Forum.*

- Team Work, Team Management, Volunteering, Strong Communication, Social Responsibility.

Workshop | *Advancing Career in Research and Data Management organized by CCDB Climate Centre*

- Participated in a professional workshop focused on research development and data management, gaining insights into research practices, data organization and analytical skills.
- Research Skills, Data Management, Analytical Thinking, Information Organization May 2023

RESEARCH

Impact of Income Inequality on Unemployment — Independent Research (Ongoing)
Long-Run Effects of Fine Particulate Pollution and Climate on Urban Vegetation Health in Dhaka, Bangladesh (Ongoing)

LEADERSHIP & OTHER ROLES

Treasurer at NextGen Youth Forum (2024–2025)
Executive at International Leadership Competition (2024–2025)
Climate Ambassador at Eco-Network Global (2023–2025)
Brand Ambassador at Southeast University (2023–2026)
Volunteer at Noakhali Red Crescent Youth , Bangladesh (2018- 2019)

SKILLS

Research & Analysis: Questionnaire Design, Primary Data Collection, Model Specification, Statistical Analysis, Literature Review, Field Research
Research Tools: EViews, KoboToolbox, Google Earth Engine (GEE), Econometrics Analysis with STATA
Software Tools: MS Excel, MS Word, MS PowerPoint, Graphic designing, Canva
Professional: Strong Communication, Leadership, Teamwork, Organizational Skills, Conflict Resolution, Volunteering

CERTIFICATIONS

- Basic to Advanced Google Earth Engine (GEE) Training
- Advanced Econometrics and Data Analysis with STATA
- Workshop on Advancing Career in Research and Data Management organized by CCDB Climate Centre
- Professional Graphic Design organized by WIT Institute

GRANTS, HONORS & AWARDS

Merit-Based Tuition Waiver – Awarded by Southeast University in recognition of academic performance in semester examinations.

REFERENCES

Md. Moniruzzaman — Principal Manager, Uttara Bank PLC, Head Office, Dhaka | 01719-651850
Dr. Wasim Akram — Assistant Professor, Dept. of Economics, Southeast University | wasimakramku.101534@yahoo.com | 01911-113856