

MD. RIFAT BIN AOWLAD

Programme Management | Knowledge Management & Strategic Communications | Stakeholder Engagement
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PROFESSIONAL EXPERIENCE

South Asian Network on Economic Modelling (SANEM)

Senior Communication Associate | September 2026 – Present

- Lead strategic communications and digital outreach for SANEM's research, policy dialogues, knowledge products and institutional initiatives.
- Manage social media and website content, translating complex economic and policy research into accessible, audience-focused communication.
- Coordinate policy dialogues, seminars, press briefings and other public events, including communication planning and stakeholder coordination.
- Prepare and refine briefing notes, presentations, press materials and other communication outputs for senior management and external engagements.
- Edit, proofread and format research reports, policy briefs, publications and knowledge products, ensuring consistency with SANEM's branding and professional standards.
- Maintain communication with researchers, policymakers, development partners, media and other stakeholders, supporting SANEM's institutional visibility and outreach.

Centre for Policy Dialogue (CPD)

Dialogue Associate | October 2023 – August 2026

Programme Associate | October 2022 – October 2023

Core Responsibilities

- Coordinate donor-supported programme implementation for CPD and the Citizen's Platform Secretariat, translating project objectives into work plans, activity calendars, budgets and deliverables.
- Prepare activity budgets, requisitions and supporting documentation for dialogues, expert meetings, media briefings and field interventions, ensuring donor and organisational compliance.
- Develop communication outputs, knowledge products and advocacy materials by converting policy analysis into audience-tailored content for policymakers, development partners, media and the public.
- Lead multimedia and digital campaign production, including concept development, scriptwriting, footage coordination, editing supervision, livestream support and dissemination.
- Maintain stakeholder databases, outreach lists, event documentation, meeting notes, media records and knowledge repositories to strengthen institutional memory and reporting quality.
- Manage procurement-to-pay processes and coordinate consultants, vendors and implementing partners across events, publications, videos, web management and media monitoring.

Key Achievements

- Coordinated a consultant and implementing firm under the EU-supported "Towards People-centric Public Finance Management" project to deliver a social audit on TVET education, including enumerator training, field monitoring and quality assurance.
- Mobilised Citizen's Platform partner resources under the UNICEF-supported "Reaching the Furthest Behind First" project to support field-level engagement with left-behind communities using a human rights-based approach.
- Strengthened institutional knowledge management by coordinating consultants and vendors to document the Citizen's Platform's journey, capture lessons learned and produce three documentaries on good practices and impact stories.
- Planned and executed 100+ national dialogues and consultations, 20 workshops and 5 nationwide campaigns, covering stakeholder mapping, logistics, media engagement, livestream production, documentation and post-event reporting.

White Paper on the State of Bangladesh Economy

Member, Outreach & Administrative Support | September 2024 – November 2024

- Provided outreach and administrative coordination for 57 consultation meetings and 4 public hearings within three months, engaging policymakers, experts, civil society representatives and community stakeholders.
- Supported the Government of Bangladesh-commissioned White Paper on the State of the Bangladesh Economy, coordinating with the General Economics Division and UNDP Bangladesh to facilitate timely delivery of consultations, public hearings and final documentation.
- Synthesised stakeholder recommendations into structured inputs, helping ensure consultation findings were accurately reflected in outcomes and publication processes.

Asian Centre for Inclusive Education (ACIE), Bangladesh

Assistant Coordinator | May 2022 – September 2022

- Served as Editorial Associate for the Asian Journal of Inclusive Education (AJIE) — reviewing and coordinating research content for publication.
- Led digital media, outreach content creation and day-to-day communications operations to strengthen visibility and stakeholder engagement.

International Centre for Diarrhoeal Disease Research, Bangladesh (icddr,b)

Field Supervisor (Contractual) | September 2021 – December 2021

- Conducted qualitative interviews, facilitated focus group discussions, and transcribed/translated 70 key informant interviews of health professionals and patients across Kushtia, Rangpur, and Dhaka — building strong qualitative research and field coordination competencies.
- Worked on the EN-BIRTH Study Phase 2, focusing on Advancing Routine Health Management Information Systems (HMIS), directly contributing to humanitarian health data.

Themefic

Content Marketing Manager | January 2021 – July 2021

- Managed content distribution across digital platforms and strengthened audience engagement through targeted communication planning.
- Produced documentation and manuals for WordPress plugins, enhancing user experience.

Youth for Change Bangladesh Foundation

Associate – Innovation and Development | November 2019 – November 2020

- Prepared quarterly and annual reports on youth rights, gender rights and community engagement initiatives for internal and external stakeholders.
- Organised nationwide campaigns and school-based awareness events on sexual and reproductive health rights and gender-based violence, supporting youth engagement and community awareness.

SELECTED PUBLICATIONS & RESEARCH CONTRIBUTIONS

1. **Role of TVET Education in Creating Youth Job Employment Opportunities**
Member, Research Team. Presented at CPD National Conference, 2024.
2. **Youth Perspectives in the Current National Context**
Member, Research Team. Presented at Youth Conference 2023 by Citizen's Platform, with Secretariat at CPD
3. **Prevalence of Occupational Stress and Psychological Capital among Bank Employees in Bangladesh**
Co-author. Presented at APHA Annual Meeting and Expo, 2024.

SELECTED DOCUMENTARIES AND PROMOS

1. **Bangladesh Reform Watch: A Citizen's Initiative for a Country in Transition** (2m 22s)
Link: https://youtu.be/E9kX1vPg1Q0?si=ev_LF-zfTIAPI5Vg
2. **Life After Life: Future of Work in Bangladesh** (1 m 27s)
Link: <https://lirneasia.net/futureworksasia/projects/life-after-life-future-of-work-in-bangladesh/>
3. **Beyond the Platform: Social Insurance for Gig Workers in Bangladesh** (1 m 33s)
Link: <https://lirneasia.net/futureworksasia/projects/beyond-the-platform/>

EDUCATION

Master of Science (MSc) in Economics

Jahangirnagar University | 2019 – 2021

Higher Secondary Certificate (HSC)

Notre Dame College | 2013

Bachelor of Science (BSc) in Economics

Jahangirnagar University | 2015 – 2019

Secondary School Certificate (SSC)

Armanitola Government High School | 2011

TECHNICAL SKILLS

Data Collection & Analysis: KOBO Toolbox (digital data collection), MS Excel & Google Sheets (analysis and budget tracking), Mentimeter (live polling), qualitative thematic coding and synthesis

Writing & Editorial: Policy Briefs, press releases, web posts, briefing notes, talking points, success/impact stories, English & Bangla copy-editing, scriptwriting

Visual & Design: Canva, Adobe Illustrator, Adobe Photoshop

Video & Multimedia: Adobe Premiere Pro, Filmora; documentary production

Digital Platforms: Mailchimp, WordPress, Buffer, Meta Business Suite, LinkedIn Campaign Manager

Live Event Management: StreamYard, OBS Studio, VMix, EVmux

REFERENCES

Mr Zubayer Hossen | Programme Director, SANEM | zubayerhossen14@gmail.com

Mr Avra Bhattacharjee | Additional Director (Dialogue, Communication and Outreach), CPD | avra@cpd.org.bd

Mr Towfiqul Islam Khan | Additional Research Director, CPD | towfiq@cpd.org.bd

Mr Waliullah Rana | Associate Coordinator, ACIE | wali_rana95@yahoo.com

Prof. Mohammad Shafiqul Islam | Chairman, Dept. of Economics, Jahangirnagar University | msafiqi2004@juniv.edu