

ZONAYER AHAMMED

Economics Undergraduate

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EDUCATION

BSS in Economics Southeast University, Dhaka, Bangladesh CGPA 3.78 / 4.00 (current). Merit Scholarship: 20% HSC result waiver.	2023 – 2027 (Expected)
Higher Secondary Certificate (HSC) Chittagong Govt. City College, Business Studies	2020
Secondary School Certificate (SSC) Nasirabad Govt. High School, Chittagong, Science	2018

RESEARCH & PROFESSIONAL EXPERIENCE

Project Assistant South Asian Network on Economic Modeling (SANEM), Dhaka	July 2026 – Present
- Supporting an ADB-funded enterprise survey implemented in collaboration with the Bangladesh Investment Development Authority (BIDA). - Contributing to survey data management, divisional workshop documentation, and analytical reporting.	
Research Assistant (Part-Time) Department of Economics, Southeast University, Dhaka	October 2025 – Present
- Working under the supervision of Associate Professor Ruba Rummana on economics and policy research. - Responsible for literature review, data collection, quantitative analysis, and manuscript preparation.	

PUBLICATIONS & RESEARCH OUTPUT

Published

- “Role of Artificial Intelligence in Transforming Agricultural Supply Chain Management in Bangladesh.” *Discover Sustainability* (Springer, Scopus Indexed, Q1). <https://doi.org/10.1007/s43621-026-04029-4>
- “Testing the Environmental Kuznets Curve for Carbon Dioxide Emissions in Bangladesh, China, and Germany.” *Discover Environment* (Springer, Scopus Indexed, Q1). <https://doi.org/10.1007/s44274-026-00974-z>

Under Peer Review

- “Collateral-Free Credit and Women-Led Enterprises: A Matched Evaluation of the Bangladesh Bank Refinancing Scheme.” *Discover Global Society* (Springer, Scopus Indexed, Q2). Minor revision.
- “Payment Accessibility to Piracy Intention in Legal PC Game Purchases in Bangladesh: Theory of Planned Behavior Model.” *Journal of Financial Services Marketing* (Scopus Indexed).
- “The 999 Emergency System Institutional Orientation in Response to Gender-Based Violence in Bangladesh.” *Discover Global Society* (Scopus Indexed).
- “Role of Export-Oriented Technology in the Employment and Economic Growth of Poor Farmers in Bangladesh.” *Agricultural Economics – Zemědělská Ekonomika* (Scopus Indexed). Awaiting decision.

Manuscripts in Preparation

- “Economic Determinants of Willingness to Pay for Legal OTT Content in Bangladesh: The Role of Piracy Behavior and Digital Payment Accessibility.”

Book Chapter

- “An Enquiry into the Need for a Separate National Women Entrepreneurship Development Policy for Bangladesh.” In *Thinkers: Creating New Ideas of Research*, Vol. 4. Research Beacon Publication, 2025.

CONFERENCE PAPERS & PRESENTATIONS

- “Beyond Migration Numbers: Mapping the Migration–Remittance Disconnect in Bangladesh.” Oral presentation, 1st RCASBC International Conference 2026, September 13–14, 2026.

2. "Japanese Popular Culture in Bangladesh: A PLS-SEM Analysis of Manga Consumption and Cultural Diffusion." Oral presentation, 1st RCASBC International Conference 2026, September 13–14, 2026.
3. "Maritime Security Cooperation in the Malacca Strait and Its Transferable Lessons for the Bay of Bengal." Oral presentation, 1st RCASBC International Conference 2026, September 13–14, 2026.
4. "BRI Experience of Bangladesh: Present Scenario and Future Aspects." Oral presentation, ICEBTM 2025, The Westin, Dhaka, Bangladesh, November 14–15, 2025.
5. "An Enquiry into the Need for a Separate National Women Entrepreneurship Development Policy for Bangladesh." Oral presentation, RAMAS 4.0 International Conference 2025, hybrid mode, June 27–28, 2025.

RESEARCH INTERESTS

Globalization and trade • Environmental economics • Digital economy • Remittance and regional inequality

LEADERSHIP & PROFESSIONAL INVOLVEMENT

Vice President, Young Economists of SEU (YES) 2025 – 2026
Southeast University, Dhaka

Joint IT Secretary, Young Economists of SEU (YES) 2024 – 2025
Southeast University, Dhaka

SKILLS

Software and tools: SmartPLS • SPSS • EViews • MS Office Suite • Adobe Illustrator • Canva • Filmora • AI research tools (ChatGPT, Claude, Consensus, SciSpace)

Languages: English (proficient) • Bangla (native) • Hindi (conversational)

REFERENCES

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Central University of Science & Technology
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