faiazek@gmail.com | 01818595501

SUMMARY

Communications professional with 4+ years of experience across media, policy advocacy, and entrepreneurship development. Skilled in crafting narrative strategies, managing cross-platform content, and translating complex issues into clear, accessible communication. Published in leading national outlets with a portfolio covering international affairs, urban development, diplomacy, and sustainability. research-informed delivering content, managing communications, and supporting social impact storytelling across public and private sector contexts.

EXPERIENCE South Asian Network on Economic Modeling (SANEM) | Communications Associate (July 2025 - present)

- Responsible for end-to-end communications for high-level policy dialogues, research dissemination events, and organisational initiatives.
- Core responsibilities include drafting press releases, managing SANEM's social media platforms, coordinating stakeholder communications, and producing briefing notes and talking points for senior leadership.
- Regularly contribute to the development of communication strategies and content plans, while supporting visual storytelling and creative design for digital and print materials.
- Played a key role in communications planning and coverage for flagship events such as the launch of the SANEM Sustainability Centre and workshop titled "Climate Change and Bangladesh: Challenges, Actions, and the Road to COP30".

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YY Ventures | Deputy Manager - Communications (Jun 2024 - April 2025)

- Developed and executed cross-platform communication strategies for programs such as the Orange Corners Bangladesh Incubation Programme and subsidiaries like Impact Hub Dhaka.
- Specialized in crafting impact stories, managing newsletters, automating social media scheduling, and curating content aligned with YY Ventures' brand identity.
- Created event-specific communication plans to drive engagement before, during, and after events, enhancing outreach and audience connection for key events such as the 9th Social Business Youth Summit 2025.
- Collaborated with teams to **document events, design promotional materials**, and ensure **accessibility** in all communication outputs.
- Prepared quarterly newsletters for YY Ventures and Impact Hub Dhaka.
- Designed and led **YY Ventures' entrepreneurship highlight strategy**, crafting impact stories on enterprises supported through:
 - o Orange Corners Bangladesh Incubation Programme
 - Young Water Fellowship Program (in partnership with Young Water Solutions)

Additional Contributions:

- Served as part of the **evaluation team** to select Cohort 4 entrepreneurs for the **Orange Corners Bangladesh Incubation Programme**.
- Co-authored the research report titled "Barriers and Capacity Needs of Policymakers and Decisionmakers on Inclusive Climate Finance: Bangladesh", in collaboration with Stockholm Environment Institute.
- Dedicated to connecting diverse audiences to changemakers' stories, ensuring innovation, consistency, and inclusivity in every project.

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<u>United News of Bangladesh</u> | Reporter/Sub-Editor

(February 2023 - January 2024)

- Covered a diverse portfolio of events, including <u>diplomatic engagements</u>, major sporting events, and urban infrastructure developments for UNB and its subsidiary <u>Dhaka Courier</u>.
- Produced in-depth features on corporate sustainability, including exclusive interviews with top executives of HATIL, mapping their industry impact.
- Delivered compelling coverage of transformative projects like **Dhaka Metro** Rail, highlighting urban development and public infrastructure shifts.
- Refined and edited copy for clarity and engagement, ensuring alignment with UNB's editorial standards and maintaining journalistic integrity.
- Collaborated with reporters to craft high-quality stories, balancing accuracy, narrative strength, and audience engagement.
- Developed a sharp editorial eye and a strategic storytelling approach, consistently delivering insightful, high-impact journalism.

Dhaka Tribune | Reporter/Sub-Editor

(January 2021 - February 2023)

- Edited and refined articles to elevate clarity, precision, and reader engagement, strictly adhering to rigorous editorial standards. Covered a diverse range of topics—from mental health and the Rohingya crisis to political dialogues, corporate sustainability, and foreign affairs—producing detailed, insightful reports.
- Spearheaded the editing and publication of the "World in Review" weekly supplement, delivering nuanced analyses of both global and local issues.

Youth Policy Forum | Head of Operations

(September 2019 - February 2021)

- Led operational decision-making, overseeing day-to-day progress, and moderating forum activities.
- Managed and curated content for social media platforms, enhancing engagement and reach.
- Coordinated the inaugural 'Future of the State' conference held on February 7-8, 2020, as one of the key conveners.
- Facilitated a platform for youth engagement in policies, fostering discussions on local and global political, social, and economic issues.
- Contributed to creating an intellectual community focused on critiquing and proposing alternatives to policies.

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PROJECT AND FREELANCE WORK

On Dhaka | Founder / Writer

(January 2024 - Discontinued)

- Founded a Substack-based platform exploring Dhaka's urban infrastructure challenges through original reporting and public analysis.
- Wrote and published two long-form articles on <u>metro rail ridership patterns</u> and <u>sidewalk usability</u>, combining observational insights with user experience framing.
- Managed editorial planning, content development, and platform outreach before discontinuing the project due to logistical constraints.

Economist Intelligence: Clearstate | Freelance Moderator

(January 2023 - December 2023)

- Conducted one-on-one interviews with sales and marketing executives from leading food & beverage companies in Bangladesh.
- Collected qualitative data to inform a client-facing market research project on industrial microbiology, supporting regional analysis and global product strategy.
- Project formed part of Clearstate's core services in medtech and life sciences consulting—delivering evidence-driven insights for strategic-commercial decision-making.
- Worked under contract with the Economist Intelligence Unit's Clearstate division, known for delivering independent, high-integrity market research and advisory in healthcare industries.

EDUCATION

Bangladesh University of Professionals | B.S.S in International Relations

January 2022

Relevant Courses: Media and International Relations, Peace and Conflict Studies, Comparative Foreign Policies, Refugees, Migrants and the Displaced, Foreign Policy Analysis

EXPERTISE

Strategic Communication & Narrative Development | Editorial Leadership | Social Impact Storytelling | Digital Content Strategy | Campaign Design | Stakeholder Engagement | Research & Analysis | Market Research | Desk Research | Baseline Survey Design | Cross-functional Collaboration

SKILLS

Content Planning & Editing | Interviewing & Insight Collection | Analytics Interpretation | Copy Editing | Social Media Management | Meta Business Suite | Content Curation | Writing & Communication | Research Tools | Project Coordination