Sudeepto Roy

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Profile

An Economics graduate with a growing portfolio of experience in research and business development. I have demonstrated strong organizational skills, supported strategic partnerships, and contributed to the development of innovative solutions in both research and business settings. I aim to establish a fulfilling career in academia and policymaking while actively contributing to the development sector.

Work Experience

South Asian Network on Economic Modeling (SANEM)

January 2025- Present

Research Associate

- Assisted projects:
 - Title of the study: The Impact of Digital Public Infrastructure (DPI) Interventions on Socioeconomic and Development Outcomes in Bangladesh Collaboration: Global Development Network (GDN)
- Assisted in developing research proposals for ILO
- Contributed to the monthly publication 'Thinking Aloud'

South Asian Network on Economic Modeling (SANEM)

July 2024-January 2024

Research Assistant

- Assisted projects:
 - Title of the study: Investment Diversification of Priority Sectors After LDC Graduation Collaboration: United Nations Development Programme (UNDP) Bangladesh
 - Title of the study: Construct/Update Technical Framework for the 9th Five-Year Plan (July 2026 – June 2030)
 - Collaboration: General Economics Division, Bangladesh Planning Commission
 - Title of the study: Population Dividends and Their Implications for Bangladesh Collaboration: United Nations Population Fund (UNFPA) Bangladesh
 - Title of the study: Opportunities and Challenges for Export Growth and Diversification in the Apparel & Textiles Value Chain in Bangladesh Collaboration: International Trade Centre (ITC) and UN-OHRLLS
 - Condociation. International Trade Centre (TTC) and CTV Of
- Assisted in developing research proposals for BRCP-1, CARE Bangladesh, ILO, and UNICEF
- Contributed to the monthly publication 'Thinking Aloud'

Bangladesh Bank-The Central Bank of Bangladesh

April 2024-June 2024

Intern (Research Department)

- Completed internship report on 'Monetary Policy Transmission Mechanism in Bangladesh Through Credit Channels'
- Prepared report on 'Trading in Local Currencies: Problems and Prospects for the SAARC countries'
- Written report on 'Monetary Transmission Mechanism of Bangladesh Bank'
- Assisted with data entry tasks

Habitat for Humanity International

May 2024-June 2024

• Prepared report on the '8th Urban Dialogue 2024' with the theme 'Resilient Cities towards LDC Graduation' organized by the Urban INGO Forum Bangladesh.

Medisquare Smart Health Ltd.

July 2023-April 2024

Business Research and Development Executive

- Created business proposals and brochures for new clients
- Developed and implemented targeted digital marketing campaigns
- Conducted market research for business solutions
- Effectively managed the software team

Medisquare Smart Health Ltd.

July 2022-June 2023

Business Executive

- Cultivated and nurtured strategic partnerships with new clients
- Developed and implemented targeted digital marketing campaigns
- Identified customer problems and devised innovative solutions
- Effectively managed the software team

Power and Participation Research Centre (PPRC)

December 2022

Rapporteur

 Prepared report based on 3 zeroes agenda advocacy partnership between PPRC and UNFPA titled-'Prioritizing and Ensuring Services Delivery: Are We Addressing Last Mile Challenges to Ensure Zero Preventable Maternal Mortality Adequately?'

LazyChat

February 2022-March 2023

Web Content Writer

• Composed captivating and informative blog articles

Bangla Puzzle Limited

February 2022-March 2023

Intern Product Engineer

- Conducted research on the healthcare sector in Bangladesh
- Developed product ideas based on customer audience interests
- Performed market analysis, assessing competing products
- Monitored market and industry trends

Sajida Foundation January 2022

Transcriptionist

• Transcribed interviews on the telemedicine and COVID response efforts of the organization

South Asian Network on Economic Modeling (SANEM)

September 2021-December 2021

Research Intern

- Researched and assisted in writing 'Paperless trade implementation in Bangladesh: Status, challenges, and way forward'
- Assisted in the development of the website and communicated with officials for 'Bay of Bengal Regional Trade and Connectivity Capacity Building Program'
- Contributed to the monthly publication 'Thinking Aloud'
- Demonstrated strong organizational skills and offered logistical support during webinars

Bureau of Economic Research, University of Dhaka

July 2021

Survey Enumerator

• Conducted 50 interviews for the 'Health Insurance Perception Study'

South Asian Network on Economic Modeling (SANEM)

November 2020-February 2021

Survey Enumerator

- Interviewed 74 households for the 'Impact of COVID-19 on Labour Market and Migration'
- Interviewed 146 households for the 'Household Survey on COVID-19 Impacts in Bangladesh'

BizData Insights

September 2020-October 2020

Video Analyst Intern

• Designed and edited engaging videos, bolstering the brand's online presence

Educational Qualifications

Masters of Social Sciences (MSS) in Economics University of Dhaka CGPA: 3.56/4.00 (1st Semester)	2023-Present
Bachelor of Social Sciences (BSS) in Economics University of Dhaka CGPA: 3.61/4.00	2019-2023
Higher Secondary Certificate (HSC) in Science Notre Dame College GPA: 5.00/ 5.00	2016-2018
Secondary School Certificate (SSC) in Science BIAM Model School and College GPA: 5.00/ 5.00	2003-2016

Research Works

Climate Variability and Its Impact on Food Consumption and Expenditure in Rural Bangladesh

This paper was written as part of my Master's thesis under the supervision of Dr Firdousi Naher, Professor of Economics, University of Dhaka.

Bridging Growth and Sustainability: Biomass Energy in South Asia's Circular Economy (2024)

Presented and won the best research paper under the theme 'Opportunities to shift to a Circular Economy in South Asia' at the 19th South Asian Economics Students' Meet (SAESM) 2024. This paper was also presented at the 7th SANEM Annual Economists' Conference (SAEC) 2024 and CEDECON's Annual International Conference in Economics (CAICE-2024).

Trends and Determinants of Maternal Healthcare Utilization in Bangladesh: Examining the Role of Women's Empowerment and Beyond (2023)

The paper was written for my undergraduate monograph under the supervision of Farzana Laiju, Professor of Economics, University of Dhaka.

The Impact of Adolescent Pregnancy on Low Birth Weight in Bangladesh (2023)

The paper was written as part of my course 'Advanced Econometrics 1' under Professor Dr. Sayema Haque Bidisha, Professor of Economics, University of Dhaka.

How Involvement in Income-generating Activities Affect Students' Grade Point Average (CGPA): A Case Study of Dhaka University (2022)

The paper was written as part of my course 'Econometrics 1' under Professor Dr. Sayema Haque Bidisha, Professor of Economics, University of Dhaka.

Blog Articles

- Reforming Public Expenditure in Bangladesh From Inefficiency to Impact (2024), Thinking Aloud
- The Future of Healthcare: How Medisquare is Leading the Charge Towards a Futuristic Bangladesh with Electronic Health Records (2023), *Medisquare*
- Best customer support practices for social media blog (2023), Lazychat
- How to Get Repeat Customers For Your Online Business (2022), Lazychat
- How to grow your clothing brand on social media (2022), Lazychat

Leadership and Volunteer Experiences

Economics Study Centre (ESC), University of Dhaka

April 2022-June 2023

Vice President

- Organized webinars, public lectures, workshops on pressing socio-economic issues
- Lead the general members in various regular activities like blogs, videos, monthly digest of ESC
- Managed and maintained an engaging social media presence

Economics Study Centre (ESC), University of Dhaka

November 2020-April 2022

Associate Member

- Written content for social media
- Designed and edited videos and posters
- Proofread essay for publications- Ceteris Paribus, BSDED
- Provided logistical support during events

Economics Career Alliance (ECA), University of Dhaka

January 2020-December 2020

Coordinator (Communication)

• Organized events and provided logistical support

Technical Skills

STATA, Microsoft Office, Google Workspace, Canva, Adobe Premiere Pro, WordPress, Kobo Toolbox, OBS Studio

Soft Skills

Leadership, Teamwork, Time Management, Public Speaking, Adaptability

Language Proficiency

Fluent in Bangla and English

Awards & Honors

Best Research Paper - 19th South Asian Economics Students' Meet (SAESM) 2024

Presented and won with my paper titled 'Bridging Growth and Sustainability: Biomass Energy in South Asia's Circular Economy' under the theme 'Opportunities to shift to a Circular Economy in South Asia' at the 19th SAESM 2024 organized by the Department of Economics, University of Colombo, Sri Lanka in collaboration with the World Bank.

Joint Second Runner-Up - Quizonomics Competition - 19th South Asian Economics Students' Meet (SAESM) 2024

As part of Team Bangladesh, I became the Joint Second Runner-Up of the Quizonomics Competition at the 19th SAESM 2024 organized by the Department of Economics, University of Colombo, Sri Lanka in collaboration with the World Bank.

Runner Up - International Online Case Competition (IOCC) 2022

Became the Runner-up with my team Shak Dart at the IOCC 2022 organized by Ritsumeikan Asia Pacific University, Japan.

1st Runners Up - Stratino 1.0 2021

Stood as the 1st Runners-up with my team Shak Dart at the Stratino 1.0 2021 organized by Interactive Cares.

Finalist - Idea Innovation Contest 2.0 2021

Reached the finals with my team Shak Dart at the Idea Innovation Contest 2.0 2021 organized by Interactive Cares.

Finalist - Case Competition - ECA Career Expo 2020

Became a finalist with my team Ethyl in the Case Competition at the ECA Career Expo 2020 organized by Economics Career Alliance, Department of Economics, University of Dhaka.

Finalist - Policy Making Competition (POMAC) 1.0 2019

Reached the finals with my team RAMS at the POMAC 1.0 2019 organized by BUP Economics Club, Bangladesh University of Professionals.

References

Dr. Sayema Haque Bidisha

Professor and Pro-Vice Chancellor (Administration) Department of Economics, University of Dhaka

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Dr. Ripon Roy

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South Asian Network on Economic Modeling (SANEM)

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