



JERIN ANJUM ANJILA

Communications Professional



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PROFILE

A young development professional with diverse experience in strategic communication, event management & social media management. Skilled in development communication, media relationship management and event organizing. Passionate about gender diversity & inclusivity.

EDUCATION

2019-2023

University of Dhaka

BSS in Anthropology

2006-2018

Viqarunnisa Noon School & College

SSC and HSC in Science

REFERENCES

Suliman Niloy

Manager, Media Relations &

Partnership, BRAC

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Simu Naser

Founder and Editor, Earki

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Paeen Mugdha Nabi

Copy Supervisor, X Solutions Limited

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WORK EXPERIENCE

Programme Associate (Communication) - Centre for Policy Dialogue

July 2024- October 2024

- Created and designed content including social media posts, videos, reports, articles, scripts, press releases, & newsletters.
- Maintained archives, tracked media coverage, managed social media presence on Facebook, LinkedIn, X, Instagram, & Youtube.
- Assisted in organizing dialogues, workshops, and training sessions.
- Supported Dr. Debapriya Bhattacharya in communication & event management for the "White Paper on the State of Bangladesh Economy" project with the Interim Government.

Communications Intern - BRAC

March 2024- June 2024

- Contributed to the audiovisual team by writing, editing, translating, & transcribing content related to climate change.
- Supported campaigns & prepared press releases.
- Collaborated with regional creators for Climate Content Network.
- Assisted in writing, editing, translating, & researching content for Sir Fazle Hasan Abed Knowledge Hub.

Freelance Writer and Translator - The Daily Star

February 2022-July 2023

- Wrote, translated & edited inclusive articles on diverse topics.

Copywriting Executive - Pavilion 360 Ltd.

July 2021-April 2022

- Created & managed bilingual content, campaigns & monthly content calendars for key clients Aqua Paints, Mentors, & ABC.

Enumerator - SANEM

January 2021-February 2021

- Collected data for a research on "Impact of COVID-19 on Labour Market and Migration".

Writer & Social Media Manager - Earki

January 2017-December 2020

- Wrote, translated, & edited satirical content on trending issues.
- Managed official social media pages & group, organized events.

Freelance Reporter & Contributor - Prothom Alo

October 2013-November 2019

- Wrote, edited & proofread articles, conducted interviews for the monthly supplement Kishor Alo.
- Managed multiple official social media groups of Kishor Alo.
- Arranged workshops, collaborations, assisted in nationwide events.