

Sudepto Roy

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Profile

A passionate Economics graduate whose professional journey spans diverse roles in research, business development, and digital marketing. As a versatile professional, I have demonstrated strong organizational skills, managed strategic partnerships, and contributed to the development of innovative solutions in both business and research settings. I aim to establish a fulfilling career in academia and policymaking while actively contributing to development.

Work Experience

South Asian Network on Economic Modeling (SANEM)

July 2024-Present

Research Assistant

- Assist in the preparation of concept note

Bangladesh Bank-The Central Bank of Bangladesh

April 2024-June 2024

Intern (Research Department)

- Completed internship report on 'Monetary Policy Transmission Mechanism in Bangladesh Through Credit Channels'
- Prepared report on 'Trading in Local Currencies: Problems and Prospects for the SAARC countries'
- Written report on 'Monetary Transmission Mechanism of Bangladesh Bank'
- Assisted with data entry tasks

Habitat for Humanity International

May 2024-June 2024

External Consultant

- Prepared report on the '8th Urban Dialogue 2024' with the theme 'Resilient Cities towards LDC Graduation' organized by the Urban INGO Forum Bangladesh.

Medisquare Smart Health Ltd.

July 2023-April 2024

Business Research and Development Executive

- Created business proposals and brochures for new clients
- Developed and implemented targeted digital marketing campaigns
- Conducted market research for business solutions
- Effectively managed the software team

Medisquare Smart Health Ltd.

July 2022-June 2023

Business Executive

- Cultivated and nurtured strategic partnerships with new clients
- Developed and implemented targeted digital marketing campaigns
- Identified customer problems and devised innovative solutions
- Effectively managed the software team

Power and Participation Research Centre (PPRC)*December 2022**Rapporteur*

- Prepared report based on 3 zeroes agenda advocacy partnership between PPRC and UNFPA titled- 'Prioritizing and Ensuring Services Delivery: Are We Addressing Last Mile Challenges to Ensure Zero Preventable Maternal Mortality Adequately?'

LazyChat*February 2022-March 2023**Web Content Writer*

- Composed captivating and informative blog articles

Sajida Foundation*January 2022**Transcriptionist*

- Transcribed interviews on the telemedicine and COVID response efforts of the organization

South Asian Network on Economic Modeling (SANEM)*September 2021-December 2021**Intern*

- Researched and provided assistance in writing 'Paperless trade implementation in Bangladesh: Status, challenges and way forward'
- Assisted in the development of website and communicated with officials for 'Bay of Bengal Regional Trade and Connectivity Capacity Building Program'
- Contributed to the monthly publication 'Thinking Aloud'
- Demonstrated strong organizational skills and offered logistical support during webinars

Bureau of Economic Research, University of Dhaka*July 2021**Survey Enumerator*

- Conducted 50 interviews for the 'Health Insurance Perception Study'

South Asian Network on Economic Modeling (SANEM)*November 2020-February 2021**Survey Enumerator*

- Interviewed 74 households for the 'Impact of COVID-19 on Labour Market and Migration'
- Interviewed 146 households for the 'Household Survey on COVID-19 Impacts in Bangladesh'

BizData Insights*September 2020-October 2020**Video Analyst Intern*

- Designed and edited engaging videos, bolstering the brand's online presence

Educational Qualifications

Masters of Social Sciences (MSS) in Economics*2023-Present*

University of Dhaka | CGPA: 3.56/ 4.00

Bachelor of Social Sciences (BSS) in Economics*2019-2023*

University of Dhaka | CGPA: 3.61/ 4.00

Higher Secondary Certificate (HSC) in Science*2016-2018*

Notre Dame College | GPA: 5.00/ 5.00

Secondary School Certificate (SSC) in Science*2003-2016*

BIAM Model School and College | GPA: 5.00/ 5.00

Research Works

Bridging Growth and Sustainability Biomass Energy in South Asia's Circular Economy (2024)

Presented and won the best research paper under the theme 'Opportunities to shift to a Circular Economy in South Asia' at the 19th South Asian Economics Students' Meet (SAESM) 2024. This paper was also presented at the 7th SANEM Annual Economists' Conference (SAEC) 2024.

Trends and Determinants of Maternal Healthcare Utilization in Bangladesh: Examining the Role of Women's Empowerment and Beyond (2023)

The paper was written for my undergraduate monograph under the supervision of Professor Farzana Laiju, Department of Economics, University of Dhaka.

The Impact of Adolescent Pregnancy on Low Birth Weight in Bangladesh (2023)

The paper was written as part of my course 'Advanced Econometrics 1' under Professor Dr. Sayema Haque Bidisha, Department of Economics, University of Dhaka.

How Involvement in Income-generating Activities Affect Students' Grade Point Average (CGPA): A Case Study of Dhaka University (2022)

The paper was written as part of my course 'Econometrics 1' under Professor Dr. Sayema Haque Bidisha, Department of Economics, University of Dhaka.

Blog Articles

- The Future of Healthcare: How Medisquare is Leading the Charge Towards a Futuristic Bangladesh with Electronic Health Records (2023), *Medisquare*
- Medisquare Signs MOU with Dhaka University Biomedical Physics and Technology Department and Bi-Beat (2023), *Medisquare*
- Best customer support practices for social media blog (2023), *Lazychat*
- Medisquare Organizes Free Health Campaign for Bangladesh Hi-tech Park Authority Employees (2022), *Medisquare*
- Free Medical Camp and Medicines Distributed to 2,000 People in Uttara on National Mourning Day (2022), *Medisquare*
- How To Get Repeat Customers For Your Online Business (2022), *Lazychat*
- How to grow your clothing brand on social media (2022), *Lazychat*

Leadership and Volunteer Experiences

Economics Study Centre (ESC), University of Dhaka

April 2022-June 2023

Vice President

- Organized webinars, public lectures, workshops on pressing socio-economic issues
- Lead the general members in various regular activities like blogs, videos, monthly digest of ESC
- Managed and maintained an engaging social media presence

Economics Study Centre (ESC), University of Dhaka

November 2020-April 2022

Associate Member

- Written content for social media
- Designed and edited videos and posters

- Proofread essay for publications- Ceteris Paribus, BSDED
- Provided logistical support during events

Economics Career Alliance (ECA), University of Dhaka

January 2020-December 2020

Coordinator (Communication)

- Organized events and provided logistical support

Technical Skills

STATA, Microsoft Office, Google Workspace, Canva, Adobe Premiere Pro, Wordpress, Kobo Toolbox, OBS Studio

Soft Skills

Leadership, Teamwork, Time Management, Public Speaking, Adaptability

Language Proficiency

Fluent in Bangla and English

Awards & Honors

Best Research Paper - 19th South Asian Economics Students' Meet (SAESM) 2024

Presented and won with my paper titled 'Bridging Growth and Sustainability Biomass Energy in South Asia's Circular Economy' under the theme 'Opportunities to shift to a Circular Economy in South Asia' at the 19th SAESM 2024 organized by the Department of Economics, University of Colombo, Sri Lanka in collaboration with the World Bank.

Joint Second Runner-Up - Quizonomics Competition - 19th South Asian Economics Students' Meet (SAESM) 2024

As part of Team Bangladesh became the Joint Second Runner-Up of the Quizonomics Competition at the 19th SAESM 2024 organized by the Department of Economics, University of Colombo, Sri Lanka in collaboration with the World Bank.

Runner Up - International Online Case Competition (IOCC) 2022

Became the Runner-up with my team Shak Dart at the IOCC 2022 organized by Ritsumeikan Asia Pacific University, Japan.

1st Runners Up - Stratino 1.0 2021

Stood as the 1st Runners-up with my team Shak Dart at the Stratino 1.0 2021 organized by Interactive Cares.

Finalist - Idea Innovation Contest 2.0 2021

Reached the finals with my team Shak Dart at the Idea Innovation Contest 2.0 2021 organized by Interactive Cares.

Finalist - Case Competition - ECA Career Expo 2020

Became a finalist with my team Ethyl in the Case Competition at the ECA Career Expo 2020 organized by Economics Career Alliance, Department of Economics, University of Dhaka.

Finalist - Policy Making Competition (POMAC) 1.0 2019

Reached the finals with my team RAMS at the POMAC 1.0 2019 organized by BUP Economics Club, Bangladesh University of Professionals.

References

Dr. Sayema Haque Bidisha

Professor, Department of Economics, University Of Dhaka

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Dr. Ripon Roy

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Research Department, Bangladesh Bank

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